# **PURECLEANSE**

ORAL

PURE HYPOCHLOROUS (HOCI) ORAL RINSE

## **A Cleansing Oral Rinse** Oral Hygiene Excellence

PureCleanse™ Oral is a pure, stable hypochlorous acid (HOCI) oral rinsing solution for all ages in a non-toxic, powerful, and easy-to-use formula, making it perfect for daily oral hygiene routines and specialized oral cleansing applications.

- Kills bacteria that can cause bad breath
- Cleanses, brightens and reduces buildup
- Promotes excellent mouth and gum health

#### What is Hypochlorous Acid (HOCI)?

As the "First Responder" of our innate immune system and produced by our white blood cells, hypochlorous acid (HOCI) is our first line of defence against infection and inflammation.

Biomiq produces the only pure and stable HOCI solution manufactured in Canada, making PureCleanse™ Oral an innovative solution you can trust.

# Percent of Teeth with Gum Bleeding Points When Rinsing With PureCleanse™ Oral\* 90% 80% 70% 60% 40% 30% 20% 10%

6 WEEKS

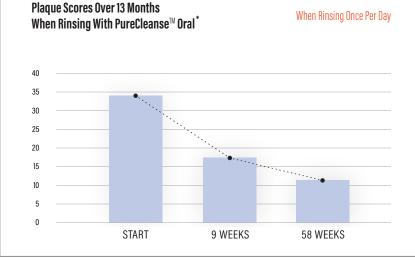
**START** 

## Advanced Oral Health Without Compromise.



#### Why choose PureCleanse™ Oral?

- > 100% all-natural ingredients.
- pH balanced and fully tissue compatible.
- Non-toxic, non-sensitizing, non-irritating.
- No residual staining.
- Free of alcohol, triclosan, sulfates, CHG, and artificial colours or flavours.





Add PureCleanse™ Oral to your oral care protocol today!

12 WEEKS

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Manufactured for Biomiq Inc. by Sterasure Inc. 137 Glasgow St., Unit 115, Kitchener, Ontario N2G 4X8, Canada

## **PURECLEANSE**

ORAL

Discover What True Oral Care Feels Like.

#### **Backed by Third-Party Laboratory Testing**

PureCleanse™ HOCl is unsurpassed in its combination of safety, efficacy, and stability.





Formulation and quality tested and validated in numerous studies by the University of Waterloo.\*

Purity tested by the National Institutes of Health (NIH).\*

How does PureCleanse™ Oral compare? The choice is clear.

#### **Fast and Effective for Optimized Oral Protection**

In-Vitro Time Kill Assay Test Results Measuring Pathogenic Colony Log\*\*
Reductions of PureCleanse™ Hypochlorous Acid (HOCl) Solution\*

Pathogen	Elimination
Acinetobacter baumannii	>99.999%
Aspergillus niger spores	99.9999%
Biofilm, polymicrobial	99.96%
Candida albicans	99.9999%
Candida auris	99.99997%
Coronavirus SARS-CoV-2	99.994%
Enterobacter cloacae	>99.9999%
Escherichia coli NDM-1	>99.99999%
Human papillomavirus (HPV 16 & 18)	>99.999%
Poliovirus	99.9999%
Prions (vCJD, others)	>99.9999%
Pseudomonas aeruginosa	99.9999%
Staphylococcus aureus, methicillin-resistant (MRSA)	>99.999%

\*Data on file. \*\*This is a non-exhaustive list of pathogens tested. Full data available upon request.

		Traditional Mouthwashes	PURECLEANSE
	Elimination of Biofilm	X	Effectively breaks down biofili structures and kills bacteria
١	Non-Cytotoxic	X	Uses pure hypochlorous acid which is gentle, non-toxic, pH balanced, and non-irritating
1	Pleasant Taste & Experience	X	Mild, pleasant taste which quickly dissipates after use, causes no discomfort
	Freshness That Lasts	X	Provides long-lasting freshne: by addressing root cause(s) o bad breath
	Gentle on Sensitive Teeth & Tissue	X	Gentle enough for sensitive mouths and oral tissues
	Environmental & Health Concerns	X	Hypochlorous acid is 100% natural and harmless to the natural environment



### **How to Order:**

Contact your preferred distributor to request the product or place an order, or visit our website to order direct and learn more.

**Available Now** 

www.Biomiq.health

Format	Ordering Code	
SINGLE (500 mL/EA)	PC0500-S	
CASE (500 mL/EA   12 EA/BX)	PC0500	